

THE MIAMI-DADE GLOBAL TRADER

Message from the ITC Chair:



On behalf of the Mayor, the Chairperson and the Board of County Commissioners, residents, and members of the international trade community, welcome to the Jay Malina International Trade Consortium's (ITC) newsletter, the Miami-Dade Global Trader.

The mission of the ITC is to promote two way international trade through Miami-Dade County. In addition to its skilled multilingual and multicultural human resources Miami-Dade counts on state-of-the-art infrastructure to support global trade through Miami International Airport (MIA) and the Dante B. Fascell Port of Miami. Our communications infrastructure, international banking community, and professionals facilitate trade related activities to meet the demands of the global business environment.

Welcome to the ITC your one-stop-center for all your international trade needs.

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MIAMI-DADE COUNTY MISSION TO THE TURKS & CAICOS ISLANDS

One of the many roles of Miami-Dade County government is to develop new relationship and reinforce existing bonds with other countries, especially those in South America and the Caribbean. Acting on that mandate, Commissioner, Dr. Barbara Carey-Shuler led the County's first official mission to the Turks & Caicos Islands. The mission was conducted under the auspices of the Sister Cities Program.

The Turks and Caicos Islands has been a good market for U.S. products and a superb place to invest. A total of twenty-seven (27) business people and individuals went on the Mission. With the end of Mission Reports already submitted by participants, this mission is poised to be one of the best Miami-Dade County has taken in recent years. While between \$4 to \$5 million of contracts, agreements and partnerships were formed; reports from the companies are estimating about \$40 million in business in the next three to five years.

The mission was officially welcomed by the Chief Minister of the Turks & Caicos, Hon. Michael Misick, and during the course of the Mission several government ministers, the business organizations such as the Chamber of Commerce and the Turks & Caicos Investment Promotion Agency (TCInvest), Real Estate Organizations, and several businesses engaged the participants. The result was a very engaging business environment which helped make the mission a huge success.

Part of the Miami delegation, and Dr. Barbara Carey Shuler, Miami-Dade Commissioner at center together with the Chief Minister Hon. Michael Misik (center)



At center, the Hon. Dr. Barbara Carey-Shuler during the official opening of the Mission by the Chief Minister Hon. Michael Misick, seated second from the left



Mission participants meet with their business counterparts of the Turks & Caicos Islands



ELEVENTH INTERAMERICAN CONFERENCE OF MAYORS

Miami-Dade County recently sponsored the Eleventh Inter-American Conference of Mayors and Local Authorities. This conference is held annually and is organized by Florida International University together with the assistance of the Jay Malina International Trade Consortium (ITC).

The theme this year was "Municipal Cooperation for Economic, Social and Democratic Develop-

ment."

The conference gathered approximately 500 individuals, mayors, and government officials from Latin America.

The Honorary President of the conference was the Mayor of Miami-Dade County, Hon. Carlos Alvarez. Sen. Javier Souto, Commissioner of Miami-Dade was the Chairperson of the Conference Organizing Committee.

Keynote speakers during the conference where the Hon. Adolfo Franco, USAID Assistant Administrator for Latin America and the Caribbean and the Honorable John Maisto, United States Ambassador to the Organization of American States, (OAS).

Among the topics discussed where municipal and inter-sectoral cooperation for democratic development.

MIAMI TRADE NUMBERS BOOK

The 2004 Miami Trade Numbers, a publication by the Jay Malina International Trade Consortium (ITC), published by World City was presented at the Trade Links breakfast event. This breakfast is part of an import-export event series by World City which ITC sponsors.

Ken Roberts, president of World City spoke how the idea originated to make

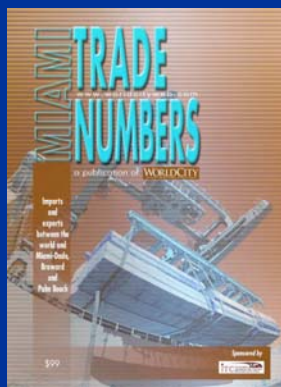
this breakfast series. This series will help focus discussions on the many topics, affecting our international trade community.

Numerous individuals from the international business community attended the event.

Invited speakers were John Price from InfoAmericas and Peter Quinter from Becker & Poliakoff. Mr. Price spoke

about the new trends impacting your business such as trade agreements, rise in protectionism and high commodity prices. Among other topics discussed was China's emergence in the global market.

We like to thank the vision of Jay Malina and our current ITC Vice Chair, Lee Sandler for their wisdom in creating the Miami Book of Numbers.



**Cover of the 2004
Miami Trade Num-
bers Book**

ITC's ACTIVITIES

The ITC was a sponsor of the 8th Annual Africando Trade and Investment Symposium.

The Symposium was organized by the Foundation for Democracy in Africa (FDA), an organization founded in 1994 committed to promoting democracy, sustainable development and

economic growth throughout Africa.

The topic of this year's Symposium was "Assessing the effects of the World Trade Organization (WTO) agreement on textile and clothing (ATC) of the African Growth and Opportunity Act (AGOA).

Welcoming remarks were given by Fred Oladeinde, President of the FDA, who introduced Miami-Dade

Commissioner, Hon. Dennis Moss co-chair of the Symposium and the Symposium was "Assessing the effects of the World Trade Organization (WTO) agreement on textile and clothing (ATC) of the African Growth and Opportunity Act (AGOA).

Among the guests were H.E. Dr. Amadou Lamine Ba, Ambassador from the Republic of Senegal and H.E. Bernard Sande, Ambassador from the Republic of Malawi.

MIAMI-DADE COUNTY HOSTS NEGOTIATIONS OF THE US-ANDEAN FTA

Miami-Dade County is once again given a great opportunity to showcase why we are called the "Gateway to the Americas." From July 18- 22nd, Miami-Dade County will host the XI Round of the US-Andean Free Trade Agreement (FTA) Negotiations at the Intercontinental Hotel in downtown Miami.

The event is organized by the United States Trade Representative's Office (USTR) with Florida FTAA serving as a host and coordinating the host committee. The committee includes Miami-Dade County and the Jay Malina International Trade Consortium (ITC), the City of Miami and the Mayor's International Council, Enterprise Florida, the Beacon Council, the Greater Miami Chamber of Commerce, the Greater Miami Convention and Visitors

Bureau, CAMACOL, World Trade Center Miami, Florida International Bankers Association (FIBA), Sister Cities International, Florida Foreign Trade Association (FFTA), Peruvian American Chamber of Commerce and State Representative Juan Carlos Zapata.

Ministers and delegates from Colombia, Peru, Ecuador, and members of the business community, congresses and observers from Bolivia will be in Miami for the week-long negotiations which are expected to bring close to 1,000 representatives from the public and private sectors.

Miami-Dade Commissioner Jose "Pepe" Diaz, Chair of the ITC was appointed along with Mayor Manny Diaz from the City of Miami, as Co-Chairs of

the event.

The US-Andean Free Trade Agreement will have a great impact in our community. According to the United States Census Bureau, the combined two-way trade between Peru, Ecuador, Colombia, Bolivia and South Florida was approximately \$6 billion in 2004, an increase of approximately \$600 million from the previous year.

The Eleventh Round of the Negotiations of a Free Trade Agreement among The United States, Colombia, Ecuador and Peru



SISTER CITIES UPCOMING ACTIVITIES



August 27 to Sept. 3:
Business Development Mission to Sweden
by The Jay Malina International Trade Consortium (ITC) of Miami-Dade County and Miami-Dade Sister Cities Program
Contact: Mayda Rescendi
Tel: 305-375-5280
mresc@miamidade.gov



September 14 to 16:

Travel & Tourism Symposium

Sponsored by: Miami-Dade County, City of Miami, and Miami Beach Sister Cities Programs
Contact: Mayda Rescendi
Tel: 305-375-5280
mresc@miamidade.gov



September 16 to October 16:

Third Annual Miami-Dade Celebrates the Art

of its Sister Cities

At Miami Dade College's Tower Theater
Contact: Mayda Rescendi
Tel: 305-375-5280
mresc@miamidade.gov



October 27 to 29:

First Miami-Dade Protocol Conference

Contact: Mayda Rescendi
Tel: 305-375-5280
mresc@miamidade.gov





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We're on the Web!
<http://www.MiamiDade.gov/ITC>



"Miami-Dade County's Official Agency for International Trade..."

ITC Programs

Incoming Trade Missions:

As the premier support center of the County's global trade efforts, the International Trade Consortium provides in-coming trade missions with valuable information about trade resources and opportunities.

Outgoing Trade Missions:

Air Cargo and Route Development Missions

The International Trade Consortium and Miami International Airport (MIA) collaborate on a program designed to encourage new direct air service into Miami International Airport to stimulate passenger and cargo traffic.

Third -Party Outgoing Missions:

The International Trade Consortium supports missions organized by third-parties that promote Florida-traded products. Missions with strategic significance may be certified by the International Trade Consortium as an official Miami-Dade County mission.

The Caribbean Trade Initiative (CTI) Program

In recognition of the proximity and tremendous trade relationship among the CBI nations and Miami-Dade County, the International Trade Consortium established the Caribbean Trade Initiative program to increase two-way merchandise trade between Miami-Dade County and the Caribbean., promote the resources and services offered through the International Trade Consortium to the general Caribbean business community, promote greater interaction with the Caribbean business community through networking and matchmaking.

UPCOMING EVENTS

July 9 - 10:
INTERNATIONAL MANGO FESTIVAL
Fairchild Tropical Botanic Gardens
10901 Old Cutler Road
Coral Gables
Contact: (305) 667-1651
www.FTG.org

July 9-12:
WORLD EDUCATIONAL CONGRESS
Meeting Professionals International (MPI)
by Meeting Planners International
Miami Beach Convention Center
1901 Convention Center Drive
Contact: Richard Robichaud
Tel: (972) 702-3000
Fax: (972) 702-3095
www.mpiweb.org

July 16-23:
XI ROUND OF NEGOTIATIONS OF THE US-ANDEAN FREE TRADE AGREEMENT
by the US Trade Representative Office and FL FTAA,
Miami-Dade County, ITC,
City of Miami, Mayor's In-

ternational Council,
Enterprise FL, Beacon
Council, GMCC, GMCVB,
CAMCOL, World Trade
Center Miami, FL Int'l
Bankers Assoc., Sister Cities
Int'l, FFTA, Peruvian American
Chamber of Commerce
and State Rep. Juan Carlos
Zapata
Interncontinental Hotel
Contact: Ines Calderon
Tel: (305) 476-5451
Contact: Alejandro Miyar
Tel: (305) 250-5300

July 18-23:
BUSINESS DEVELOPMENT MISSION TO FEDERATION OF ST. KITTS & NEVIS, ANTIGUA AND BARBUDA (Postponed)
by The Jay Malina International Trade Consortium (ITC) of Miami-Dade County
Contact: Raymond Bush
Tel: (305) 375-5290
bushg@miamidade.gov

August 17-19:
FLORIDA INTERNATIONAL MEDICAL EXPO
Miami Beach Convention

Center
Contact: Brad Mandell
Tel: (941) 366-2554
Fax: (941) 366-9861
www.fimeshow.com

August 27- September 3:
BUSINESS DEVELOPMENT MISSION TO SWEDEN
by The Jay Malina International Trade Consortium (ITC) of Miami-Dade County
Contact: Mayda Rescendi
Tel: 305-375-5280
mresc@miamidade.gov

August 28:
MTV MUSIC AWARDS
American Arena

Please note that dates are subject to change. To announce upcoming events please call (305) 375-1660.